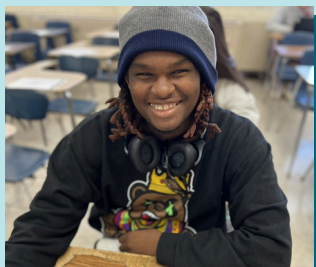


ABOUT JA

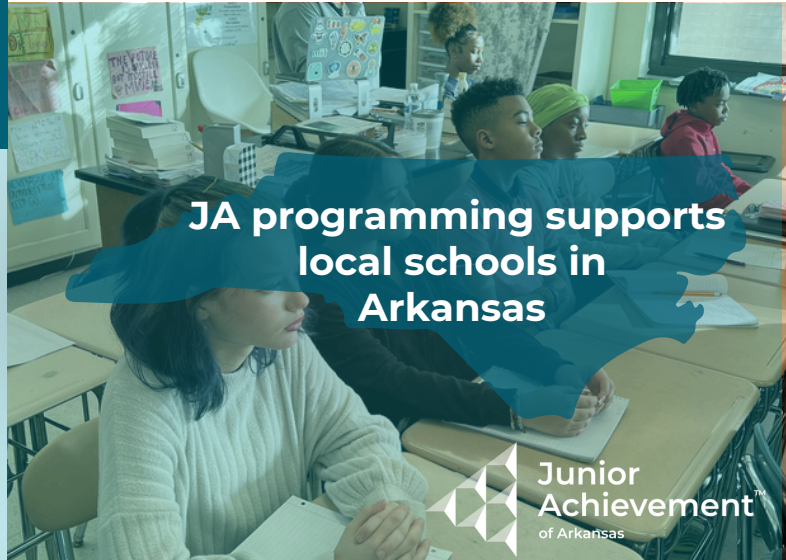
Our Mission

Our mission is to inspire and prepare young people to succeed in a global economy. We do this by providing financial literacy, work readiness, and entrepreneurship programs.



Who We Are

Junior Achievement of Arkansas is part of the JA Worldwide network and has been serving students in Arkansas since 1987. However, JA of Arkansas operates as a local non-profit and is completely dependent on local investors and partners to fulfill our mission. JA partners with local corporations and organizations to provide classroom volunteers in K-12 classrooms to teach students foundational financial literacy skills that will directly impact their future success. Students in middle and high school also have additional opportunity for impact through our Career Speaker's Series and JA Personal Finance curriculum, job shadows, and internships.



Junior Achievement has unique capabilities that **differentiate** our education and economic mobility solutions.



**Authentic & Engaging
Real-World Connection**



**Track Record of Expertise
in Experiential Learning**



**Trust & Credibility With
School District Partners**



**Deep Understanding of
Skills Needed for Future Work**



JA Disrupts the Cycle of Poverty

JA equips students with essential skills, empowering them to make informed decisions, set career goals, and achieve economic success. Junior Achievement paves the way for brighter futures and more equitable communities.



JA Teaches Transferable Skills

Students who participate in JA learn perseverance, resilience, self confidence, financial management and process thinking. They become better employees, consumers and citizens.



JA Feeds the Workforce Pipeline

JA exposes students to job possibilities they didn't know existed. Students learn about various career options, entrepreneurship, skill set development, soft skills, and more, which is essential for a successful career trajectory.

JUNIOR ACHIEVEMENT OF ARKANSAS 2024-25 IMPACT

STUDENTS

34,830 STUDENTS
16.5% increase

54 SCHOOLS
(1,009 learning experiences)

22 SCHOOL DISTRICTS

"I enjoyed Mr. Powell and everything he shared with my Marketing Class. He spoke about overcoming adversity, challenges and failures. My parents tell me all the time that failure is a part of succeeding and hearing this from a Businessman makes it more believable. I look forward to hearing from other Guest Speakers." -Jayla



"The work you all do as volunteers is inspiring. Our students are able to see real-world connections to our business community and partners and learn from them how to apply important economic concepts. This is the beginning of empowering and equipping our students to make sound financial decisions and to positively impact their own futures and the world around them." **Korienne Toney**
Principal at Mathias Elementary School

TOP FIVE SCHOOL DISTRICTS

- 1 SPRINGDALE SCHOOL DISTRICT
- 2 LITTLE ROCK SCHOOL DISTRICT
- 3 BENTONVILLE SCHOOL DISTRICT
- 4 WATSON CHAPEL SCHOOL DISTRICT
- 5 PULASKI COUNTY SPECIAL SCHOOL DISTRICT

VOLUNTEERS

JA programs are delivered by volunteers who provide a window between classroom learning and future careers by sharing their life and career experiences, transforming JA lessons into an examples of inspiration and empowerment.

\$1,725,975.72
(the value of volunteer time)

75,502
volunteer hours donated by
434
volunteers in 2024-25

TOP VOLUNTEER PARTNERS

ARVEST BANK
BANK OF AMERICA
BANK OZK
CENTENNIAL BANK
CFO NETWORK
CHAMBERS BANK
ENCORE BANK
EQUITY BANK
FIRST HORIZON BANK
REGIONS BANK
RELYANCE BANK
SIMMONS BANK
WALMART

"Reliance Bank is honored to partner with Junior Achievement of Arkansas & the Watson Chapel School District. Volunteering this spring over a 6-week period to teach 3rd graders at Coleman Elementary through JA's financial literacy program was a truly rewarding experience. Watching the children's faces light up as they grasped new concepts through the lessons we taught is a reminder of the power of education and community. Our team at Reliance Bank is proud to play a small part in the futures of these young students. Thank you to Junior Achievement for your role in their lives."

DeAnna Korte

AVP, Marketing and Communications, Reliance Bank

Since 1987, JAARK has been enabling Arkansas youth to own their economic futures.

Through JA pathways of financial literacy, entrepreneurship, and work readiness, volunteers bring JA learning experiences to K-12 Arkansas classrooms at no cost to the schools. Here's how we performed in 2024-25.

DONATE TIME



DONATE MONEY



JAARK

"To my enjoyment, I watched them interact with real companies that made up multiple industries. Because of this, learners received access to a higher chance of meeting their interests. Students left the experience with a deeper understanding of companies and fields where they continued their interests, and where some found new desires."

Angela Braggs

Educator at Southwest High School



Junior
AchievementTM
of Arkansas

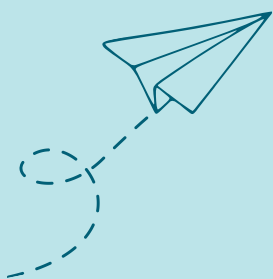
THANK YOU TO OUR 2024-2025 JA VOLUNTEER BUSINESS PARTNERS

1st Employment

ABC Financial
Arkansas Attorney General's Office
Arkansas Travelers
Arvest Bank
Atlanta Hartsfield Airport
Bank of America
Bank of the Ozarks
Bank OZK
Bryant Chamber of Commerce
Centennial Bank
Central Bank
CFO Network
Chambers Bank
Chase Bank
City of Hot Springs
City of Little Rock
Eagle Bank & Trust
Encore Bank
First Horizon Bank
Haleon
J Dodson Plumbing
James Law Firm
Jersey Mike's Subs
Justin Minton Law
Kellanova
Keller Williams Realty

Lion Legal

Little Rock Regional Chamber of Commerce
Little Rock School District
Lonoke High School
Loving Life Counseling
Merrill Lynch
Mitchell Williams Law Firm
Moncrief One Team
Parkview Arts-Sci Magnet High School
Philander Smith College
Pulaski County Courthouse
PWC
Regions Bank
Relyance Bank
Sams Club
Signature Bank of Arkansas
Simmons Bank
Smart Eye Technology
Southern Bancorp Bank
Staley Technologies
State Farm Insurance
Stone Bank
UA Little Rock
US Bank
Vestcom
Walmart
Watson Chapel School District



“We are excited to be able to partner with Junior Achievement of Arkansas to help bring valuable financial literacy programs to students in Northwest Arkansas. JA has provided the tools and support necessary to facilitate this effort and our team in Arkansas has enjoyed our partnership. Looking forward to our future in partnership with Junior Achievement of Arkansas”

Cleve Wortham
Regional President, Ozark Mountain Region, Equity Bank